



Week 1: Dual narrative	Week 2: Anecdote	Week 3: Imagery in viewpoint writing
<p>A dual narrative tells a story through two different characters’ viewpoints.</p> <p>In <i>Stone Cold</i>: Robert Swindells tells the story through Link and Shelter.</p> <ul style="list-style-type: none">Link’s narrative: written in first person and shows his experiences of homelessness.Shelter’s narrative: shows the thoughts and actions of the antagonist, revealing his disturbing motives. <p>Dual narratives create contrast, tension and suspense.</p>	<p>Anecdotes are short, personal stories about a real moment or event. Writers and speakers use anecdotes to bring life to an issue; they make writing more credible as they show an experience related to the topic.</p> <p>An anecdote could begin with a reference to a timeframe:</p> <ul style="list-style-type: none"><i>Last year/month/week...</i><i>I remember when I was 17...</i> <p>Anecdotes should be specific and detailed. Use imagery to place the reader in the memory. Specific names, places, and dialogue allows them to understand emotion.</p> <p>They should not be longer than a paragraph.</p> <p>Anecdotes can be returned to at the end of a text to create a cyclical structure.</p>	<p>Although viewpoint writing is not fictional, imagery must be used to bring life to the piece and make your argument believable. Imagery builds a picture of the scene. It is important to show, not tell when describing a scene or an anecdote.</p> <p>For example: 'Homeless people really struggle at Christmas time.'</p> <p>Can be improved with imagery: 'Millions of homeless people lay cramped in the doorways, barely covered by a ragged sleeping bag, yet all we seem to notice is the Christmas lights hanging for miles, brightly twinkling against the winter night.'</p> <p>Imagery is about showing the problem, not just telling the reader or audience. The use of sensory detail builds the scene and makes the description more emotive: another important rhetorical technique.</p>
Week 4: Emotive language	Week 5: Purpose and form	Week 6: Tone
<p>The purpose of viewpoint writing is to encourage the audience to feel a certain way. Emotive language includes any descriptions or imagery which create a strong emotion for the reader.</p> <p>Emotive language adds power to your viewpoint piece and can make your writing more persuasive: the reader may agree with your ideas if they are encouraged to feel strongly about the topic.</p> <p>To make your writing more emotive, choose words or descriptions which make the reader feel sympathy, anger, fear, excitement or sadness.</p> <p>For example:</p> <p>Sadness: <i>helpless, lonely, abandoned.</i></p> <p>Anger: <i>outrageous, cruel, disastrous.</i></p> <p>E.G. <i>He laid there, helpless in his sleeping bag, abandoned by society in the doorway. The outrage I feel when I imagine the passers-by cruelly ignoring him is enough to motivate my activism against homelessness.</i></p> <p>The emotive language should suit the purpose and form of your text.</p>	<p>The purpose of a text is the reason it was written. The purpose influences the language, tone and structure in the text.</p> <p>There are many reasons why a text is written: to persuade, to teach or inform, to argue or challenge, to celebrate.</p> <p>For example, if you were writing a letter to complain, your writing might take a critical and demanding tone. If you were writing an article about someone’s achievements, you might use flattering language and a celebratory tone.</p> <p>The form of a text is the type of text you are writing.</p> <p>Some examples of form are:</p> <ul style="list-style-type: none">ArticlesLettersSpeechesDiary entries <p>It is important to consider whether a text is public or private, as this can influence the tone and register of the piece.</p> <p>For example, a diary entry may be more critical about an event than a public article as these are the private, more honest feelings of the writer.</p>	<p>Tone is the attitude or emotion the writer wants to convey in a text.</p> <p>The best viewpoint pieces are ones which match their tone to the viewpoint, audience and purpose of a text.</p> <p>Tone can be created through language choices and methods, sentence lengths and punctuation.</p> <p>For example:</p> <p><i>No one should be cast aside like rubbish on the streets. Literally. But this is how we treat the most vulnerable in society. It is a disgrace.</i></p> <p>Short sentences here create a forceful, angry and frustrated tone.</p> <p>Another example:</p> <p><i>His achievements changed Britain. In fact, I would argue they changed the world and the course of history itself; we are talking about ground-breaking, earth-shattering research, and this cannot be understated.</i></p> <p>The use of hyperbole in this text creates a celebratory and exaggerated tone. The writer clearly thinks highly of the person they are describing.</p>