

Computing - Year 7 Project Development

Year 7

Term 2



Week 1-2 Project Brief & Client Requirements

Key Literacy Client

Definition - a person who pays a professional person or organization for services

Associated terms - Customer, Person, Organisation, Meeting, Liaise, Service, Payment

- The graphic designer organised a meeting with their **client**.
- The graphic designer's new **client** was a hair dresser.

Project Brief : A project brief is a **short description of key elements of your project**. A project brief will outline the following:

- Company information
- Product to be created
- Target audience
- House tyle of your product
- Content to included
- Product format

Planning Technique 1: Moodboard

Planning Technique 2: Mind Map



Week 3 - 4 Project Development

Key Literacy Software Choice

Definition - the program selected by the project developer to meet the needs of the project brief .

Associated terms - Outlook, MS PowerPoint, MS Word, Adobe Photoshop, Adobe Illustrator

- **Outlook** allowed me to send an email to my client.
- **MS PowerPoint** allowed me to create a multimedia product
- I have created a program in **Scratch** using input, output and variables

Key Tips

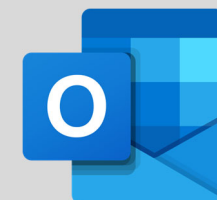
- Set up folders with appropriate names
- Name files with appropriate names
- Save files in the correct folder
- Understand the project brief and the client requirements fully
- Select the correct software
- Practice tools and techniques to allow you to create your product

Software:

Outlook - software used to send and receive emails.



PowerPoint - software used to create multimedia products .



Ms Word a word processing software which allows students to create edit print and save documents.



Adobe Illustrator - a popular software application used by artists and graphic designers to create vector graphics.

Scratch - is a high-level, block-based visual programming language



Week 5-6 Project Documentation

Key Literacy Project Documentation

Definition - documents created to present to the client

Associated terms - document , file, presentation, headings, filenames

- I emailed my client all relevant **project documentation**
- I organised a meeting with my client to review the **project documentation** .
- The project documentation was effective as the client accepted the proposal.

Key Tips

- Use the snippet tool to select key areas of your product to present
- Evidence your product against the success criteria
- Use headings and subheading to structure your evidence
- Proof read and spell check your written explanations
- Explain each print screen with relevant annotation that outline and provide a detailed justification of your choices ,

Project Documentation examples